

Cookie Policy

Last update: 04.03.2024

Introduction

This Cookie Policy applies to the following website(s): lubexpert.ro, www.lubexpert.ro, lex-cat.eu

hereinafter individually referred to as the “**Website**”.

The Website is managed by Lubexpert Romania SRL, headquarter in SATU MARE, 2 PARC INDUSTRIAL SUD, POSTAL CODE 440247, Romania hereinafter referred to as “**we**”, “**us**” .

The Website uses cookies and similar technologies (hereinafter referred to as “**cookies**”). The purpose of this Cookie Policy is to inform the users what cookies are, the types of cookies we use and why we use them.

What are cookies?

A cookie is a file of small dimensions, consisting of letters and numbers which are stored on the user’s computer, mobile device or other equipment from which internet is accessed.

Cookies that expire at the end of a browser session (usually when a user closes the browser) are called session cookies. Cookies that can be stored for a longer period are called persistent cookies.

First-party cookies are cookies set by the visited website.

Some parts of the website content may be provided by a third party. In this case the cookies are placed by a third party who may obtain information about the users when they use the website content, and they are called third-party cookies. The use of user information by the third-party cookies provider is subject to that provider's privacy policy.

What cookies are used on the Website?

The Website uses the following types of cookies:

Strictly necessary cookies

These cookies are essential for the proper functioning of the Website. They allow the use of basic functions like page navigation and access to secure areas of the Website. The Website cannot function properly without these cookies. **We are not required by law to obtain users' consent to use these cookies.**

| Cookie name | Host/Provider | Type | Description/Purpose | Duration/Expiration time |
|-------------|--------------------------|-----------|--|--------------------------|
| csrftoken | OpenStreetMap Foundation | HTTP | Used to display the map on the site | 4 months |
| session | Network Systems | PHPSESSID | Used to send data to Google Analytics about the device of the visitor and its behavior. Follows the visitor on different devices and marketing channels. | session |

Statistics/Analytics cookies

These cookies are used to compile anonymous user statistics (for example, the number of visits and traffic sources) and to help us tailor the Website to our users' needs, for example, by placing the most popular pages where they are easiest to find. They also allow us to measure the attractiveness of the Website, how many of our users are regular visitors and how we can improve the reach of our Website. **These cookies are only used with user consent.**

| Cookie name | Provider | Type | Description/Purpose | Duration/Expiration time |
|-------------|----------|------|--|--------------------------|
| _ga | Google | HTTP | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | 2 years |

| | | | | |
|---------|--------|-------|--|---------|
| collect | Google | Pixel | Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across various devices and marketing channels. | Session |
|---------|--------|-------|--|---------|

Functionality and Performance Cookies

These cookies are used to provide enhanced functionality and to make our Website easier to use (for example, by remembering the user's language preferences so that the user does not have to re-enter them on subsequent visits). **These cookies are only used with user consent.**

Marketing and targeting cookies

These cookies are used for displaying online advertising. These cookies may be set by third parties. They may be used by those third parties to build a profile of the users interests and show them relevant advertising on other websites. **These cookies are only used with user consent.**

| Cookie name | Provider | Type | Description/Purpose | Duration/Expiration time |
|-----------------|--------------------------|-------------|--|--------------------------|
| Facebook Pixels | Meta www.facebook.com | Third party | Privacy Policy: https://www.facebook.com/about/privacy/ | 3 months and 1 week |
| Google Ads | Google www.google.com | Third party | Privacy policy: https://policies.google.com/privacy?hl=en-US | 120 days |

Where can information collected by means of cookies be transmitted?

Data collected by means of cookies may be transmitted or otherwise accessed to/by the following categories of recipients: Website users, our advertising partners, providers of third-party cookies and their affiliates or contractual partners.

When using third-party cookies, a data transfer to a country outside the European Union or the European Economic Area, takes place or such a transfer cannot be excluded, as indicated on the relevant pages and privacy policies of the third-party providers.

Users' choice about the cookies?

We ask for users consent to use each type of cookie when they visit our Website, expect for those that are strictly necessary. Users can always decide to withdraw their consent, or consent again at any time, in which case they can do so by visiting our consent management platform here.

Also, browsers offer the possibility to customize cookie settings: to either reject or accept cookies from a website. As a rule, these settings can be accessed in the "Settings" section or in the "Preferences" menu of user browser. The following links may be useful to understand these settings:xc

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari](#)

However, the deactivation or refusal to receive certain types of cookies can make certain sections of the Websites difficult to view and use.

Rights of data subjects

In respect of the processing of personal data, users have the right to access, rectify and erase their personal data, the right to restrict the processing, the right to object to processing and the right to data portability. They also have the right to withdraw consent any time. These rights may apply under the conditions set out in the General Data Protection Regulation 2016/679. Users also have the right to lodge a complaint with the competent data protection authority.

For detailed information about how we process personal data, please read our [Privacy Policy](#)

If users have any concerns or questions about how we use cookies on our websites, users can contact us at dpo@lubexpert.ro